

UW-Whitewater SIGNBOARD POLICY

This policy is to insure a safe, viewable and accessible method to provide appropriate information to the campus community in a signboard format. It establishes the guidelines for the reservation and self-serve use at various campus locations.

Procedures Regarding Appropriate Use:

1. Only recognized student organizations and University departments and committees (herein referred to as “sponsors”) are eligible to use signboard locations.
2. Sponsors must register in advance for the use of signboard locations. Reservations are made on a first-come, first-serve basis with Leadership Development, Drumlin 120.
3. Signboards must be set up and removed by the sponsor.
4. Signboards must be made out of ½” plywood or particle board and measure 4’X4’.
5. Reservations are from Monday-Sunday (7 days). Signboards may be posted any time during that week.
6. Each sponsor is responsible for the removal of signboards by 5:00 p.m. on the Sunday ending the reservation. Failure to do so will result in the sign being discarded.
7. Sponsors may reserve up to two specific locations for a maximum of seven consecutive days.
8. Signboard use will be denied to sponsors advertising activities which encourage the use of alcohol, for activities which promote or imply discrimination on the basis of race, color, gender, creed, religion, age, ancestry, national origin, disability, sexual orientation, pregnancy, political affiliation, marital or parental status, Vietnam-era veteran status, or arrest and conviction record, or are determined to be offensive by staff in the Leadership Center.
9. Leadership Development reserves the right to remove any signboard at its discretion.
10. Requests for additional holder sites should be forwarded to Leadership Development.

Signboard Locations:

1. A. (East) Health Center
B. (West)
2. A. (North) Prairie Street (near Winther)
B. (South)
3. A. (North) Carlson
B. (South)
4. A. (East) South side of Esker adjacent to kiosk
B. (West)

5. A. (East) South side of Esker adjacent to tennis courts
B. (West)
6. A. (East) Crown of hill/northeast of McCutchan
B. (West)
7. A. (East) Grass area west of Heide
B. (West)
8. A. (East) Grass area west of Heide near steam pit
B. (West)
9. A. (East) Heide exterior
B. (West)
10. A. (East) Starin Rd (near Benson)
B. (West)
11. A. (North) South side of Drumlin
B. (South)
12. A. (North) West side of Drumlin
B. (South)
13. A. (North) Between Bookstore & Visitor Ctr.
B. (South)
14. A. (North) Warhawk Drive
B. (South)

Other Signboard Placement:

Any and all signboard type signs are not permitted anywhere adjacent to campus buildings with the exception of Carlson and McCutchan Halls. Signboards are permitted in holders only. Leadership Development will remove violations at building supervisors request. Future signboard locations may be identified in conjunction with campus development plans.

Source: Leadership Development

Date: 9/12/06